

**Governor  
James E. McGreevey's**  
conference on  
**housing and community  
development**

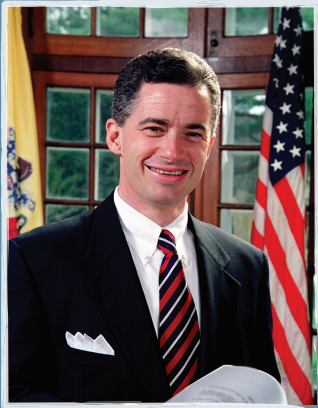
**2003**

**September 23 & 24**

**Atlantic City Convention Center**

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**September 23 & 24, 2003**



**"I am committed to providing the bricks and mortar to make a difference. We have a plan that will assist 20,000 working families get homes."**

**Governor James E. McGreevey**

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**"Quality affordable housing is an essential ingredient in every community. We must ensure that hard working families in New Jersey always have a place to call home."**

**Commissioner Susan Bass Levin  
New Jersey Department of Community Affairs**

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# Join Us

**Join us on September 23 & 24 for Governor James E. McGreevey's Conference on Housing and Community Development, sponsored by the New Jersey Department of Community Affairs and the New Jersey Housing & Mortgage Finance Agency.**

***Discuss*** topics critical to you and your goals with the state's most distinguished housing professionals, government officials, lenders, developers, non-profits and consultants.

***Explore*** neighborhood revitalization, property management, green building, housing for special populations, financial resources and more.

***Learn*** more about Governor McGreevey's Smart Growth initiative and its impact on housing.

***Discover*** innovations in planning, development and preservation in today's housing industry.

***Share*** ideas, tips, and approaches with fellow industry professionals and experts during our networking receptions and workshops.

## **Attend the Conference!**

### ***You'll Receive:***

- Conference workbook, supplies and give-aways.
- Access to all sessions and the trade show.
- Daily continental breakfast, lunch and coffee service.
- Free networking reception.

### ***Register Now and Save! Guarantee Your Spot!***

- Pay by August 29, 2003. Cost is just \$200 per persons.
- After August 29, 2003 (including on-site registration), cost is \$250 per person.
- Without payment, your spot will not be guaranteed. Conference attendance is limited.
- Cancellations must be made in writing. No cancellations after September 12, 2003.
- Mail registration must be postmarked by August 29, 2003, on-site registration will be available.

### ***How Can You Register?***

- Each attendee must submit a separate registration form. Combined payments are accepted.
- Payment must be included at the time of registration.
- Registration forms and payment should be mailed. Faxes are not accepted.

### ***Any Questions?***

Contact Mary Miller at 609-278-7403 or e-mail [mmiller@njhmf.state.nj.us](mailto:mmiller@njhmf.state.nj.us)

## Why Attend?

Join more than 1,500 individuals from throughout New Jersey who share your commitment to housing and economic development. A full schedule of events will leave you better prepared to meet your organization's goals and help New Jersey thrive.

### ***Conference Sessions:***

Create your own custom learning experience by joining industry leaders to discuss the issues that matter most to you.

### ***Trade Show:***

Explore our exhibition area, featuring products and services from businesses and organizations that serve the housing community. Visit the municipal displays to learn more about New Jersey's diverse cities and towns.

### ***Breakfast Kickoff, Dessert Reception, Luncheons:***

We offer plenty of delicious opportunities for you to sit back and relax for a while as you continue to meet other housing individuals and hear from New Jersey's leaders and your colleagues in the housing industry.

### ***Networking Reception:***

Enjoy hors d'oeuvres, good conversation and meet elected and appointed officials from across New Jersey.

### ***New Jersey Redevelopment Bus Tour:***

See firsthand the exciting revitalization efforts being made in the Atlantic City area.

## Who Should Attend?

Lenders  
Real Estate Development Corporations  
Attorneys  
Neighborhood Housing Services  
Legislators  
Mortgage & Banking Companies  
Developers  
Affordable Housing Advocates  
Home Builders  
Federal & Public Agencies

Managing Agents  
Local Housing Authorities  
Property Managers  
Housing Advocacy Groups  
General Contractors  
Professional Associations  
Architects & Planners  
Mayors, Freeholders and Council  
Planning Board and Housing Authority  
Members

## Make Your Organization Stand Out

### ***Be an Exhibitor***

Let everyone attending the conference know what services you provide. For information about purchasing booths on the trade show floor, contact Harry Jones at 609-278-7514.

### ***Be a Sponsor***

Get extra publicity for your company by having your name and logo prominently displayed throughout the Conference and by having your own materials placed directly in the hands of attendees. You're invited to be a general Conference sponsor or to be the exclusive sponsor of a specific item/event. Sponsorship offers a variety of benefits, such as: free booth on the trade show floor, advertisement in Conference Program Book, inclusion of your company's materials in the Conference bag give-away, banner display in showroom, prominently displayed posters thanking you for your support and free tickets to the Conference. Contact Justin Hulbert at 609-278-7478.



## Directions and Accommodations

### ***From the Atlantic City Expressway***

Take Exit 38A toward Atlantic City. Turn left onto either Arctic or Atlantic Ave. Proceed straight to Indiana Avenue. Turn left onto Indiana Avenue and proceed straight to Bacharach Boulevard. Turn left onto Bacharach Boulevard and proceed straight to the parking garage at the rear of The New Atlantic City Convention Center.

### ***From Route 30/ White Horse Pike***

Take the Ohio Avenue exit and proceed straight to Bacharach Boulevard. Make a right onto Bacharach Boulevard and proceed straight to the parking garage at the rear of The New Atlantic City Convention Center.

### ***From Route 40/322/ Black Horse Pike***

Turn left onto Atlantic Avenue and proceed straight to Indiana Avenue. Turn left onto Indiana Avenue and proceed straight to Bacharach Boulevard. Turn left onto Bacharach Boulevard and proceed straight to the parking garage at the rear of The New Atlantic City Convention Center.

### ***Where Can You Stay?***

Sheraton Atlantic City Convention Center Hotel

Two Miss America Way

Atlantic City, NJ 08401

\$128 for bookings made prior to August 29, 2003. Space is limited.

Call 1-888-627-7212 for reservations. Request the Governor's Housing Conference rate.

## Registration form

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Fax: \_\_\_\_\_

Name: \_\_\_\_\_

(as it will appear on the badge, please print or type)

Title: \_\_\_\_\_

Please check the box if you will require a vegetarian meal

Send one form per person, with payment, to:

Governor's Conference on Housing

P.O. Box 18550

Trenton, NJ 08650-2085

Attn: Mary Miller

- Each attendee must submit a separate registration form. Combined payments are accepted.
- Payment must be included at time of registration.
- No faxed registration forms will be accepted.
- Mail registration must be postmarked by August 29, 2003, on-site registration will be available.

<b>Track One Housing Development and Preservation</b>	Our Plan to Lead 20,000 Families Home	Preserving Housing in Low and Moderate Income Neighborhoods	Preserving Existing Deed-Restricted Housing	Equity Investment Vehicle for Preservation – CDIT	Moderate Rehabilitation	Environmental Considerations and Development	Green Homes
<b>Track Two New Urbanism and Community Design</b>	Making New Urbanism Work	Value Engineering for Cost Efficiency	Urban Infill and Green Building Design Guidelines	Adaptive Re-Use Case Studies	Programs to Fund Energy Efficiency and Renewable Energy		
<b>Track Three Property Management</b>	Property and Casualty Insurance	Insurance for Employees	Elimination of Mold	Anti-Terrorism	Newly Revised 4350.3 HUD Handbook	Utility Audit and Energy Efficiency Program and Bulk Purchases	Annual Task Force Public Meeting
<b>Track Four Special Needs and Supportive Housing</b>	Ending Chronic Homelessness	Homeless Management Information System	Design for Special Needs Population	Keys to Housing Retention for Special Needs Populations	Housing Strategies to Promote Family Stability	Roundtable on Senior Housing Strategies	Case Study: Supportive Housing Success Stories
<b>Track Five Community and Economic Revitalization</b>	New Community Revitalization Tools	Economic Development Incentives	Open Space and Urban Parks	Property Acquisition and Resident Relocation	School Renaissance Zones	Analyzing Urban Markets and Opportunities	
<b>Track Six Smart Growth</b>	Downtown Revitalization	Brownfields and Grayfields	Adaptive Re-Use and Historic Preservation	Transit Villages	Participatory Planning: Neighborhood Approaches to Sustainable Development		
<b>Track Seven Home Ownership and Asset Building</b>	Section 8 to Homeownership	Asset Building Tools	Employer Assisted Housing	Social Enterprise: Your Path to Sustainability	Predatory Lending	Case Study: Home Ownership Counseling Programs	
<b>Track Eight The Council on Affordable Housing: The Next Round</b>	COAH: The New Rules	Regionalism: Housing Strategies that Curb Sprawl	Development in the Suburbs: Opportunities and Constraints	Demographic Trends and Housing Patterns	Market Dynamics in Housing		
<b>Track Nine What You Should Know About Building Codes</b>	International Building Code/International Residential Code	Rehabilitation Subcode	Accessibility	Plan Real Estate Development/Continuing Care Retirement Communities	Multiple Dwelling Inspections and Rules	Landlord Tenant Laws	
<b>Track Ten Case Studies in Redevelopment</b>	Asbury Park	Camden	Maplewood	Newark	Rahway	Salem	
<b>Track Eleven Ask the Experts</b>	Ask the Experts: State Single-Family Mortgage Programs	Ask the Experts: State Multi-Family Mortgage Programs	Ask the Experts: Tax Credits – National Overview	Ask the Experts: Tax Credits – State Perspective	Ask the Experts: State Housing Production Programs	Ask the Experts: Plan Endorsement and Smart Growth	<b>Sessions are subject to change</b>